IN THE NATURE OF ABRIDGED PROSPECTUS-MEMORANDUM CONTAINING SALIENT FEATURES OF THE PROSPECTUS

This is an abridged prospectus containing salient features of the Prospectus dated June 13, 2022. You are encouraged to read greater details available in the Prospectus available at <u>www.kckindustriesltd.com</u>

THIS ABRIDGED PROSPECTUS CONSISTS 8 PAGES. PLEASE ENSURE THAT YOU HAVE RECEIVED ALL THE PAGES.



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KCK INDUSTRIES LIMITED (CIN- U24232CH2013PLC034388) Date of Incorporation: 19th March, 2013

| Registered Office | Corporate Office | Contact Person | Email and Telephone | Website |
|-----------------------------|-------------------------|--------------------------|---------------------|--------------------------|
| Plot No 484b, Village Daria | SCF 214, First Floor | Mrs. Harsimran Jit Kaur, | info@kcksales.co.in | www.kckindustriesltd.com |
| Khatauni No 95, Khasra 9/7 | Motor Market, Manimajra | Company Secretary & | 0172-5086885 | |
| Chandigarh 160101 | Chandigarh 160101 | Compliance Officer | | |

NAME OF PROMOTERS OF OUR COMPANY MR. JAGDISH PRASAD ARYA AND MRS. REENA SHARMA

DETAILS OF OFFER TO PUBLIC, PROMOTERS/ SELLING SHAREHOLDERS

| TYPE | FRESH ISSUE | OFFER FOR SALE | OFFER SIZE | ELIGIBILITY |
|-------|-------------------------|----------------|---------------------|---|
| | 15,00,000 Equity Shares | | | The Issue is being made pursuant to Regulation 229 (1) of |
| Issue | aggregating to Rs. | | | SEBI ICDR Regulations, 2018, As the Company's post issue |
| | 450.00 Lakhs | | to Rs. 450.00 Lakhs | face value capital would be less than Rs.10.00 Crores. |

These equity shares are proposed to be listed on Emerge Platform of National Stock Exchange of India Limited (NSE Emerge).

Details of OFS by Promoter(s)/ Promoter Group/ Other Selling Shareholders

| Name | Туре | No. of shares offered / Amount in Rs. | WACA in Rs. Per Equity Share | Name | Туре | Shares Offered / Amount (upto) | WACA in Rs. Per Equity Share |
|---|------|--|---------------------------------|------|------|-----------------------------------|---------------------------------|
| NOT APPLICABLE AS THE ENTIRE ISSUE CONSTITUTES FRESH ISSUE OF EQUITY SHARES | | | | | | | |

WACA: Weighted Average Cost of Acquisition shall be calculated on fully diluted basis

| Price Band (Issue Price), Minimum Bid Lot & Indicative Timelines | | | | |
|--|--|--|--|--|
| Issue Price | Rs. 30 Per Equity Share of Face Value of Rs. 10 each | | | |
| Minimum Bid Lot Size | 4,000 Equity Shares | | | |
| Bid / Offer Opens On | June 27, 2022 | | | |
| Bid / Offer Closes On | June 30, 2022 | | | |
| Finalisation of Basis of Allotment | July 05, 2022 | | | |
| Initiation of Refunds | July 06, 2022 | | | |
| Credit of Equity Shares to Demat Accounts of Allottees | July 07, 2022 | | | |
| Commencement of Trading of Equity Shares | July 08, 2022 | | | |

Details of WACA of all shares transacted over the trailing eighteen months from the date of Prospectus

| Period | Weighted Average Cost | Upper End of the Price | Range of acquisition |
|---|-------------------------|----------------------------|--|
| | of Acquisition (in Rs.) | Band is 'X' times the WACA | price Lowest Price- Highest Price (in Rs.) |
| Trailing Eighteen Month from the date of Prospectus | Nil | N.A. | Lowest Price – 0 Highest Price – 0 |

RISKS IN RELATION TO THE FIRST ISSUE

This being the first public issue of Equity Shares of our Company, there has been no formal market for the Equity Shares of our Company. The face value of the Equity Shares is Rs. 10. The Issue Price as determined by our Company in consultation with the Lead Manager on the basis of the assessment of market demand for the Equity Shares by way of the Fixed Price Process, as stated under "Basis for the Issue Price" on page 90 of the Prospectus. should not be taken to be indicative of the market price of the Equity Shares after the Equity Shares are listed. No assurance can be given regarding an active and/or sustained trading in the Equity Shares nor regarding the price at which the Equity Shares will be traded after listing.

GENERAL RISKS

Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in this Issue. For taking an investment decision, investors must rely on their own examination of our Company and the Issue including the risks involved. The Equity Shares offered in the Issue have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of this Prospectus. Specific attention of the investors is invited to the section titled "Risk Factors" beginning on page 24 of the Prospectus and on page 8 of this Abridged Prospectus.

PROCEDURE

You may obtain a physical copy of the Application Form and the Prospectus from the stock exchange, syndicate members, registrar to the offer, share transfer agents, depository participants, stock brokers, underwriters, Banker to the offer, investors' associations or Self Certified Syndicate Banks.

If you wish to know about processes and procedures applicable to this issue, you may request for a copy of the Prospectus and/or the General Information Document (GID) from the LM's or download it from the websites of the Stock Exchanges i.e. <u>www.nseindia.com</u>; and the BRLM (<u>www.navigantcorp.com</u>).

PRICE INFORMATION OF LEAD MANAGER-NAVIGANT CORPORATE ADVISORS LIMITED*

| Issue Name | +/- % change in closing price, (+/- % change in closing benchmark)- 30th calendar days from listing | +/- % change in closing price, (+/- % change in closing benchmark)- 90th calendar days from listing | +/- % change in closing price, (+/- % change in closing benchmark)- 180th calendar days from listing |
|--------------------------------------|--|--|---|
| Rajnish Wellness Limited | +18.05% (+5.43%) | +20.84% (-4.33%) | +37.00% (+0.67%) |
| Akg Exim Limited | +5.16% (-7.14%) | +3.23% (-2.48%) | +15.81% (+4.13%) |
| SBC Exports Limited | +10.23% (+7.23%) | +9.77% (-4.02%) | +42.50% (+3.37%) |
| Wonder Fibromats Limited | -0.28% (-0.90%) | +2.25% (+8.99%) | +0.00% (+7.46%) |
| Salasar Exteriors & Contour Limited | +12.50% (+2.76%) | +61.11% (+8.92%) | +2.78% (-3.96%) |
| Focus Business Solution Limited | +19.21% (+3.93%) | -12.89% (+13.96%) | -36.74% (+13.22%) |
| Rex Pipes & Cable Industries Limited | +76.92% (+6.87%) | +96.15% (+10.98%) | +67.88% (+10.98%) |

* Disclosures subject to recent 7 issues (initial public offerings) managed by Merchant Banker.

| Name of the Lead Manager and contact details | Tel No.+91-22-4120 4837 E-Mail Id: <u>navigant@navigantcorp.Com</u> |
|---|--|
| Name of Market Maker | Nikunj Stock Brokers Limited |
| Name of Registrar to the Issue and contact details | Cameo Corporate Services Limited +044-40020700 E-Mail Id: <u>priya@cameoindia.Com</u> |
| Name of Statutory Auditor | M/s. DSP & Associates, Chartered Accountants |
| Name of Credit Rating Agency and the rating or grading obtained, if any | Not Applicable |
| Name of Debenture Trustee, if any | Not Applicable |
| Self-Certified Syndicate Banks | The list of banks is available on <u>https://www.sebi.gov.in/sebiweb/other/OtherAction.</u> <u>do?doRecognised=yes</u> |
| Non -Syndicate Registered Brokers | You can submit Application Forms in the Issue to Registered Brokers at the Broker Centres. The details of such Broker Centres, along with the names and contact details of the Registered Brokers are available on the website of the Stock Exchange (<u>www.nseindia.com</u>). For further details, see section titled "Issue Procedure" at page 221 of the Prospectus. |
| Details regarding website address(es)/link(s) | https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognised=yes |
| from which the investor can obtain list of | |
| registrar to issue and share transfer agents | |
| depository participants and stock brokers | |
| who can accept application from investor | |
| (as applicable) | |

THE NATURE OF ABRIDGED PROSPECTUS - MEMORANDUM CONTAINING SALIENT

| | PROMOTERS OF ISSUER COMPANY | | | | |
|-----|--|-----------------------|---|--|--|
| Sr. | Sr. Name Individual / Experience & Educational Qualification | | | | |
| No. | | Body Corporate | | | |
| 1. | Mr. Jagdish Prasad Arya | Individual | Experience: Mr. Jagdish Prasad Arya is having more than 30 years of experience in the various field including Textile Material Trading (yarn and Dyes and Chemicals). He has been key instrumental in developing the brand creation of the Company through his multifield expertise in various industries. Educational Qualification: Commerce Graduate from Rajasthan University in the year 1988 | | |
| 2. | | | | | |
| | | BUSI | NESS OVERVIEW AND STRATERGY | | |

Company Overview:

Our Company was originally incorporated at Chandigarh as "Kck Sales Private Limited" on 19th March, 2013 under the provisions of the Companies Act, 1956 vide Certificate of Incorporation issued by the Registrar of Companies, Punjab and Chandigarh. Consequent upon the conversion of Company to public limited company, the name of the Company was changed to "Kck Sales Limited" vide fresh Certificate of Incorporation dated 19st October, 2020 issued by the Registrar of Companies, Chandigarh. Further, the name of Company has been changed to "Kck Industries Limited" on 11th November, 2020 vide Fresh Certificate of Incorporation issued by the Registrar of Companies, Chandigarh.

Our Company which was originally established by Mr. Jagdish Prasad Arya and Later on Mrs. Reena Sharma joined the business with Mr. Jagdish Prasad Arya. The business was started in the year 2013 in Chandigarh with a commitment to supply quality products meeting or exceeding customer's expectation and achieving objective of being a preferred supplier.

Our Company is engaged in the business of trading and distribution of high-quality combed and carded cotton yarns ranging from Ne 4 to Ne 40 in single and multifold and knitted fabrics. These yarns are suitable for applications such as apparels, undergarments, Terry Towels, Denims, Medical Fabrics, Furnishing Fabrics and Industrial Fabrics. We supply to customers, who are in fields like apparel and garment industry, industrial fabrics, furnishing fabrics, towels, Denims etc. We have a dedicated team for testing and quality control which undertakes rigorous testing and Quality Management.

Trading Business segment of our Company also includes trading and distribution of high quality chemicals and dyes for textiles industry, leather, and paper industries. We also deal in Construction Chemicals. We supply are a diverse product portfolio in chemicals and dyes segment. We are in the trading business of Chemicals and dyes since our inception. We evolved our business as a startup organization that adds value at all stages of the chemicals and dyes trading value chain. We also operate as reseller organization by a team of dynamic professionals with marketing, sales and technical know-how spread across various industries.

Our Company is achieving a steady growth and has expanded its range of products from dyes to auxiliaries to speciality chemicals. We believe that our expertise in chemical trading has enabled us to expand into new value added products. With our wide range of products, we cater to various industries viz. Dyestuff and Dye intermediates, Textiles, Speciality Chemicals etc.

We offer a gamut of products in our chemicals and dyes product portfolio, which includes as below:

- Combed yarn and Carded yarn >
- Auxiliaries: dyeing
- Auxiliaries: Easy Care Finishing ۶
- ۶ Auxiliaries: Finishing
- \geqslant Auxiliaries Flame Retardant
- \geqslant Auxiliaries: optical Brightener
- Auxiliaries: Pigment printing
- Auxiliaries: Pre-treatment
- Auxiliaries: Printing(other)
- Auxiliaries Softener
- Auxiliaries: Antifoaming/Deaerating
- Auxiliaries: Detergent(pre-Treatment)
- Basic chemicals

We are constantly striving to expand our line of products and we are always on the lookout for complementary products that will add to our solution bouquet. We would seek product lines which have better scope for value addition and therefore offer us higher than average margins.



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With an addition in vertical line of business segment, Our Company acquired a Rice Shellar Plant of M/s. Shiv Shakti Rice Mills from Punjab National Bank situated at Sunam Lehra Road Village Khokhar, Distt Sangrur in the year 2020-21. The manufacturing plant is fully integrated and automatic and started its operations since April, 2021. The Capacity of plant is 12 Ton/ hour and current utilization is 7 Ton/ Hour.

At our processing plant, we processing the non-basmati and basmati rice. We process varieties of rice with the help of state of the art plant and machinery. We serve to our consumers healthy, hygienic, tasty and nutrient rice. We are backed by a strong infrastructural base, which is well equipped with latest technology, advance machines and equipments which assist us in maintaining the quality and quantity of the rice. We have a strong focus on processing process and have a quality testing laboratory and well qualified and experienced personnel.

We have strong network of wholesalers, semi wholesalers and retailers. The Promoters and the senior management team of our Company have significant industry experience and have been instrumental in the consistent growth of our Company's performance. We believe that our management team's experience and their understanding of the food processing business that enable us to continue to take advantage of both current and future market opportunities.

We are currently catering Basmati and non-Basmati rice markets in North India like Delhi, Punjab, Gujrat & Haryana, Uttar Pradesh etc. A rice mill is a food-processing facility where paddy is processed to rice to be sold in the market. The entire product is procured from paddy fields, milled and processed hygienically in modern machinery and dust-free environment and cleaned through sorting machines.

OUR KEY UNIQUE BUSINESS STRENGTHS ARE:

- Diversified Product Portfolio: Our Company has a varied product base to cater to the requirements of our customers. Our Product Portfolio includes diversified variety of Yarns, Chemicals and Dyes. Our Company is also a supplier of Basmati and Non Basmati Rice being manufactured/ Processed by Our Company. Our range of products allows our existing customers to source most of their product requirements from us and also enables us to expand our business from existing customers, as well as address a larger base of potential new customers.
- 2) Focus on Quality and Innovation: we believe that quality and innovation are bed rock of successful strategy. We stress on and constantly strive to maintain and improve the quality of products. Our focus on quality and innovation helps us to complete against our peers in the segment we deal.
- 3) Experienced Promoters and a well trained employee base Our promoters Mr. Jagdish Prasad Arya and Mrs. Reena Sharma are experienced in our line of business. Our management and employee team combines expertise and experience to outline plans for the future development of the company. Our Promoters have significant industry experience and has been instrumental in the consistent growth of our company. We believe that the knowledge and experience of our promoter and management will enables us to identify new opportunities, rapidly respond to market conditions, adapt to changes in the business landscape and competitive environment and enhances the growth in the business.
- 4) Quality Assurance: We conduct stringent quality tests at every stage of Processing process and the desired compositions are maintained right through the process. After Manufacturing, the products are also carefully inspected and evaluated on various parameters.
- 5) Cordial relations with our customers and Suppliers- Our record has helped us to build strong relationships over a number of years with our customers as well as with our Suppliers, which allows us to repetitive order with our customers as well as efficient and timely execution of projects.
- 6) **Improving functional efficiency** Our Company intends to improve operating efficiency to achieve cost reductions to have a competitive edge over the peers. We believe that this can be done through continuous process improvement, customer services.

For Further detail on the business, please refer to chapter titled "Our Business" on page 108 of the Prospectus.

| | BOARD OF DIRECTORS | | | | |
|-----------|---------------------------|-------------------|--|--|--|
| Sr. No | Name | Designation | Experience including current / past position held in other firms | | |
| 1. | Mr. Jagdish Prasad Arya | Director | He is the One of the promoters and Directors of the Company. He is Commerce Graduate from Rajasthan University in the year 1988. He looks after day to day business activity of the Company. He is having more than 30 years of experience in the various field including Textile Material Trading (yarn and Dyes and Chemicals). He has been key instrumental in developing the brand creation of the Company through his multifield expertise in various industries. He has been instrument routine operational activities of our Company and formulation of business policies, strategies etc. He has been associated with the Company since incorporation. | | |
| 2. | Mrs. Reena Sharma | Director | She is the One of the promoters and Directors of the Company. She is Under Graduate and having more than 20 years of experience in the field of Textile Trading Business. She is also having experience in Human resource Management. She has been associated with the Company since October, 2014. | | |
| 3. | Mr. Satyaveer Singh Dangi | Managing Director | He is a Managing Director of our Company. He is Bachelors in Arts. He has more than 35 years of experience in the various fields. He looks after day-to-day routine operational activities of our Company and formulation of business policies, strategies etc. He guides company in its growth strategies. He has been on the board of Company since June, 2021. | | |

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| Sr. | Name | Designation | Experience including current / past position held in other firms |
|-----|-----------------------|---|--|
| No | | | |
| 4. | Mr. Pawan Kumar Joshi | Non-Executive And Independent Director | He is Graduate in Commerce from Agra University. He is having more than 30 years of Experience in the various industries. He has been associated with various corporates including Hada Group of Industries, Transasia Carpet Ltd., Elsons Cotton Mills Ltd, Vardhman Group of Industries etc. in various capacities. As an Independent Director of our Company with corporate acumen & experience, he brings value addition to our Company. He has been on the board of Company since November, 2020. |
| 5. | Mr. Banish Mehta | Non-Executive And Independent Director | He is Graduate by education. He is having more than 20 years of Experience in the various industries including textiles and others. He has been associated with various corporates in various capacities. As an Independent Director of our Company with corporate acumen & experience, he brings value addition to our Company. He has been on the board of Company since June, 2021. |

OBJECT OF THE ISSUE

Details of means of finance -

The fund requirements for each of the objects of the Issue are stated as follows:

| | | | | | (Rs. In Lacs) |
|------------|--|-------------------------|--|---|--|
| Sr. No. | Object of the Issue | Total estimated cost | Amount deployed till 31 st May, 2022 | Amount to be financed from Net Proceeds | Estimated Net Proceeds Utilization in Fiscal 2022-23 |
| 1. | To part finance the requirement of Working Capital | 336.00 | Nil | 336.00 | 336.00 |
| 2. | General Corporate Purposes | 84.00 | Nil | 84.00 | 84.00 |
| 3. | Issue Expenses | 30.00 | 7.79* | 30.00 | 30.00 |
| | Total | 450.00 | 7.79 | 450.00 | 450.00 |

*The Issue related expenses of Rs. 7.79 Lakhs has been paid through Internal Accruals but will be recovered from Net Proceeds.

Details & reasons for non-deployment or delay in deployment of proceeds or changes in utilization of issue proceeds of past public issue/right issue if any, of the Company in the preceding 10 years: Not applicable

Name of monitoring agency: Not Applicable

Terms of Issuance of Convertible Security: Not Applicable

SHAREHOLDING PATTERN

As on the date of Prospectus:

| Sr. No. | Particular | Pre Issue number of Shares | % Holding of Pre issue |
|---------|---------------------------|----------------------------|------------------------|
| 1. | Promoter & Promoter Group | 31,16,480 | 77.91 |
| 2. | Public | 8,83,520 | 22.09 |
| | Total | 40,00,000 | 100.00 |

Number/amount of equity shares proposed to be sold by selling shareholders: Not Applicable

| RESTATED AUDITED FINANCIALS | | | | |
|--|---------------------|------------------|------------------|------------------|
| | | | | (Rs. In Lacs) |
| Standalone | December 31st, 2021 | March 31st, 2021 | March 31st, 2020 | March 31st, 2019 |
| Total Income from operations (net) | 4453.72 | 3913.02 | 5150.73 | 4094.71 |
| Net Profit/(loss) before tax and extraordinary items | 99.95 | 19.24 | 31.91 | 20.90 |
| Net Profit/(loss) after tax and extraordinary items | 99.95 | 19.24 | 31.91 | 20.90 |
| Equity Share Capital | 400.00 | 400.00 | 200.00 | 200.00 |
| Reserves and Surplus | 120.63 | 20.68 | 51.43 | 19.52 |
| Net Worth | 520.63 | 420.68 | 251.43 | 219.52 |
| Basic Earnings per share (Rs.) | 2.50 | 0.48 | 1.58 | 1.05 |
| Diluted Earnings per share (Rs.) | 2.50 | 0.48 | 1.58 | 1.05 |
| Return on net worth (%) | 19.19% | 4.58% | 12.70% | 9.43% |
| Net asset value per share (Rs.) | 13.01 | 10.52 | 12.57 | 10.98 |

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INTERNAL RISK FACTORS

The below mentioned top ten (10) risk factors as per the Prospectus:

- 1. Volatility in the supply and pricing of our raw materials may have an adverse effect on our business, financial condition and results of operations.
- 2. Our Company does not have any long-term contracts with our suppliers, which may adversely affect our results of operations.
- 3. Our historical revenues have been significantly dependent on few customers. If our customers choose not to source their requirements from us, our business, financial condition and results of operations may be adversely affected.
- 4. We generate our major portion of sales from our operations in certain geographical regions especially in Gujarat, Delhi, Haryana and Punjab and any adverse developments affecting our operations in these regions could have an adverse impact on our revenue and results of operations.
- 5. The COVID-19 pandemic and resulting deterioration of general economic conditions has impacted our business and results of operations in the past and the extent to which it will impact our future business and results of operations will depend on future developments, which are difficult to predict.
- 6. We are also in business related to chemicals which faces excessive government regulations.
- 7. Cotton Yarn is a highly flammable commodity. Any fire, or such mishaps or accidents at the Company's facilities could lead to property damages, property loss and accident claims.
- 8. Registered and Corporate office are not owned by us.
- 9. We deal in different kind of products and our product mix may vary across fiscal depending upon demand from customers.
- 10. Termination of agreements / arrangements with Customers, could negatively impact our revenues and profitability.

For further details please refer the chapter "Risk Factors" on page no. 24 of the Prospectus.

SUMMARY OF OUTSTANDING LITIGATIONS, CLAIMS AND REGULATORY ACTION

- A. Total number of outstanding litigations against the company and amount involved **NIL**
- B. Brief details of top 5 material outstanding litigations against the company and amount involved NIL
- C. Regulatory Action, if any disciplinary action taken by SEBI or stock exchanges against the Promoters / Group companies in last 5 financial years including outstanding action, if any
 - NIL
- D. Brief details of outstanding criminal proceedings against Promoters

NIL

ANY OTHER IMPORTANT INFORMATION AS PER LEAD MANAGER/ISSUER COMPANY

BANKER TO THE ISSUE/SPONSOR BANK

Kotak Mahindra Bank Limited

Kotak Infiniti, 6th Floor, Building No. 21, Infinity Park, Off Western Express Highway, General AK Vaidya Marg, Malad (East), Mumbai – 400 097 Maharashtra, India. **Tel:** 022-66056588 **Email id:** <u>cmsipo@kotak.com</u> **Contact Person:** Mr. Kushal Patankar **SEBI Registration No:** INBI00000927

TIMING FOR SUBMISSION OF APPLICATION FORM / REVISION FORM

Applications and any revision in the Applications will be accepted only between 10.00 am and 5.00 pm (Indian Standard Time ('IST') during the Issue Period at collection centres mentioned in the application form, at the designated Branches (a list of such branches is available at the website of SEBI at <u>http://www.sebi.gov.in/sebiweb/home/detail/32791/no/Listof-Self-Certified-Syndicate-Banks-under-the</u> ASBA-facility) or with the Designated intermediary. On the Issue Closing Date, the application and any revision in the application shall be accepted only between 10.00 am and 2.00 pm IST.

DECLARATION BY THE COMPANY

All the relevant provisions of the Companies Act, 1956 / Companies Act, 2013 and the guidelines issued by the Government of India or the regulations issued by Securities and Exchange Board of India, established under Section 3 of the Securities and Exchange Board of India Act, 1992 as the case may be, have been complied with and no statement made in the Prospectus is contrary to the provisions of the Companies Act, 1956 / Companies Act, 2013, the Securities and Exchange Board of India Act, 1992 or rules made there under or regulations issued, as the case may be. We further certify that all statements in the Prospectus are true and correct.

KCK INDUSTRIES LIMITED - 8 / 10

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